2020 Jackson Care Connect Sponsorship Criteria

Jackson Care Connect (JCC) seeks to support projects and programs in Jackson County that demonstrate financial need and desire to partner with JCC’s mission, vision and core values to advance equity, diversity and inclusion.

Mission
Jackson Care Connect empowers people and systems to improve the health of our community.

Vision
Health, well-being, and equity for all people of Jackson County.

Values
- Stewardship and generosity
- Collaboration and courage
- Innovation and results
- Respect and diversity
- Integrity and openness

Community Health Improvement Plan (CHIP)
Focus areas: behavioral health (mental health and substance use), housing, and parenting support and life skills.

Sponsorship request requirements
- Align with JCC’s mission, vision, values and CHIP, including serving the community with equity as a central goal.
- Serve a Medicaid-eligible population (low-income).
- Not exceed $3,000 for direct service projects or programs.
- Not exceed $2,000 for fundraising events.
- Recognize JCC for the support given. Please see sponsorship form for general guidelines. Requests must be submitted in advance of the event to allow for inclusion in promotion. (60 days prior to event or when funds are needed is strongly encouraged.)
- Demonstrate measurable outcomes that impact health.
- Clearly outline what funds will be used for.

Preferences
- Projects or programs that fill an unmet need or align with a specific JCC priority.
- Programs that focus on social determinants of health and advance equity, diversity and inclusion.
- Sponsorships for direct service projects and programs.
- Services for children and families.

Please note: Only one fundraiser event sponsorship will be considered per organization per calendar year.

Updated February 2020